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## **Nonprofits Steady as Services Groups Offset Arts Giving Slump**

By SHERRI CRUZ

ORANGE COUNTY BUSINESS JOURNAL STAFF

Orange County's largest nonprofits held their own in the past year in what's been a tough time for giving, according to this week's Business Journal list.

The 60 largest nonprofits here saw yearly revenue of \$822 million, down 0.9%—or largely flat—from a year earlier.

Figures for most nonprofits are for the 12 months through June, although some are for other periods, including 2008.

Big gains at some services and education nonprofits helped offset declines at others, including arts groups.

The Business Journal's list is expanded this year to include education and arts nonprofits. In prior years, the list focused just on nonprofits providing services to the poor, hungry, disabled, sick or otherwise needy.

The change brought several newcomers to the list. But the majority of newcomers were services nonprofits that were discovered this year.

They include No. 2 Giving Children Hope of Buena Park and No. 37 Free Wheelchair Mission of Irvine, which both provide medical equipment to developing countries.

Some of the arts and education newcomers include No. 4 Orange County Performing Arts Center in Costa Mesa and No. 15 Discovery Science Center in Santa Ana.

The trend of the past year or so has been for donors to give less and prioritize their donations, giving primarily to services groups.

That showed among the arts groups.

The Performing Arts Center saw revenue fall 30% to \$40 million. No. 26 South Coast Repertory, a theater company in Costa Mesa, saw revenue decline 11% to \$9.3 million.

**No. 1**

Santa Ana-based Goodwill of Orange County again topped the list as it has for years, with \$78.7 million in revenue for 2008, up 2%.

Goodwill leads the list with revenue from its thrift stores. It also runs an electronic waste recycling program for business and consumers.

The nonprofit's operations support jobs and job training for disabled people.

Goodwill's revenue was about \$25 million more than that of Giving Children Hope, which ranked No. 2 with \$53.7 million in revenue for the 12 months through June, up 57% from a year earlier.

Giving Children Hope distributes surplus medical supplies around the world and runs a local program providing food to needy kids.

Founded by John Ditty in 1993, Giving Children Hope receives used medical equipment from hospitals and other healthcare providers.

Education nonprofits Think Together and Discovery Science Center, both of Santa Ana, saw big gains in revenue.

No. 3 Think Together's revenue rose 37% to \$40 million in the 12 months through June. No. 15 Santa Ana-based Discovery Science Center saw an 80% boost to \$17.3 million for the 12 months through June.

The center received a land grant from the city for a parking lot, according to Kelly George, spokeswoman for the nonprofit.

It also received grants for new exhibits, including one on recycling, a rocket display and a hockey exhibit funded largely by Anaheim Ducks owners Henry and Susan Samueli.

Nonprofits that saw declines include No. 52 Susan G. Komen for the Cure of Orange County in Costa Mesa. Komen OC, one of national breast cancer group's top fundraisers, was down 13% to \$4.4 million for the 12 months through March.

The decline was due to the economy and a larger pullback in giving, said Lisa Wolter, executive director. The group also had a donation of \$600,000 the prior year, she said.

Those kinds of donations don't come along too often, Wolter said.

“They’re wonderful, and they’re rare,” she said.

Fundraising at Komen’s annual Race for the Cure in September was down by \$300,000 to \$2.8 million, mostly because of the falloff in corporate and individual sponsorship, according to Wolter.

Komen is hoping the recent controversy over new guidelines for mammograms will spur donations.

The advice earlier this month from the federal Preventive Services Task Force—that most women don’t need mammograms before age 50—isn’t being adopted by Komen, which recommends screening at 40.

“We’ve had hundreds of calls and a lot of people expressing their outrage,” Wolter said. Many nonprofits have scaled back annual galas and lowered ticket prices. Some also added fundraisers to boost revenue to try to meet added demand for their services, which have surged with the downturn.

No. 14 Irvine-based Orange County United Way, which funds other nonprofits, added a Bridge the Gap fundraiser to help nonprofits such as No. 39 Costa Mesa-based Share Our Selves meet demand.

No. 12 Irvine-based Orange County Community Foundation, which works with wealthy donors to set up giving plans, also stepped up with a Seed the Need fundraiser.

The fundraiser was meant to help raise money for safety-net nonprofits that meet the immediate needs of poor people.

Still, both of those groups saw revenue decline. United Way’s fell 25% to \$18 million, with less giving from employees through paychecks. Orange County Community Foundation saw revenue fall 43% to \$21 million.

Giving might be picking up if fundraising in recent months is any measure.

Costa Mesa-based Serving People in Need, which didn’t make our list, recently held its annual dinner, which raised \$214,000. Last year it raised about \$120,000. The group helps the homeless and those on the verge of homelessness.

# NONPROFITS

Rank	Headquarters •Web site •E-mail	Revenue for 12 months ended June 2009 •Ending period if not June 2009 •yearly % change	Expenses for 12 months ended June 2009 •yearly % change	Paid staff in OC •yearly % change	Volunteers in OC •yearly % change	Clients served in OC •yearly % change	Description	Top local official(s) •Title •Phone/fax
<b>1</b>	<b>Goodwill of Orange County</b> 410 N. Fairview St. Santa Ana 92703-3412	\$78.7 million (Dec. 08) 2%	\$74.5 million 4%	887 2%	150 0%	8,144 53%	Operates thrift stores, job training, placement for people with disabilities and other barriers	Dan Rogers CEO/president (714) 547-6301/(714) 541-6531
<b>2</b>	<b>Giving Children Hope</b> 8332 Commonwealth Ave. Buena Park 90621-2526	\$53.7 million 57%	\$50 million 48%	20 11%	2,000 33%	1,750 17%	Religious-based provider of disaster relief, vocational training, health, community development to the poor worldwide	John Ditty CEO/president (714) 523-4454/(714) 523-4474
<b>3</b>	<b>Think Together</b> 2100 E. Fourth St., Ste. 200 Santa Ana 92705-3916	\$40.4 million 37%	\$40.2 million 37%	656 43%	1,450 -3%	15,800 58%	Runs after-school, summer programs	Randy Barth CEO (714) 543-3807/(714) 543-3852
<b>4</b>	<b>Orange County Performing Arts Center</b> 600 Town Center Dr. Costa Mesa 92626-1916	\$40 million -30%	\$39 million -35%	107 -11%	2,325 0%	670,000 -35%	Operates performing arts center for music, dance, theater productions	Terrence Dwyer president/COO (714) 556-2121/(714) 556-8984
<b>5</b>	<b>Olive Crest Homes &amp; Services for Abused Children</b> 2130 E. Fourth St., Ste. 200 Santa Ana 92705-3818	\$34.4 million 8%	\$34.3 million 10%	300 9%	2,000 33%	4,200 50%	Offers foster care, foster parenting, adoption services for abused, abandoned children	Donald Verleur CEO (714) 543-5437/(714) 543-5463
<b>6</b>	<b>YMCA of Orange County</b> 13821 Newport Ave., Ste. 200 Tustin 92780-7803	\$31.8 million (Dec. 08) 1%	\$30.9 million -1%	804 -1%	1,358 -32%	57,290 -48%	Offers youth, adult sports, after-school programs, fitness centers based on Christian principles	Jeff McBride CEO/president (714) 549-9622/(714) 838-5976
<b>7</b>	<b>Children's Bureau</b> 50 S. Anaheim Blvd., Ste. 241 Anaheim 92805-2961	\$30 million 1%	\$27.9 million 5%	63 -11%	213 9%	7,348 8%	Offers child abuse, neglect prevention services, foster care, adoption services, child development, parent education, mental health services	Alex Morales CEO/president (714) 517-1900/(714) 517-1912
<b>8</b>	<b>Orange County Head Start Inc.</b> 2900 S. Harbor Blvd., Ste. 101-102 Santa Ana 92704-6418	\$30 million <sup>(1)</sup> NA	\$29.9 million <sup>(1)</sup> NA	400 <sup>(1)</sup> NA	2,700 <sup>(1)</sup> NA	4,610 <sup>(1)</sup> NA	Offers childhood development programs and support services to children and their families	Lucia Palacios executive director (714) 241-8920/(714) 241-0384
<b>9</b>	<b>Council of Orange County Society of St. Vincent de Paul</b> 8014 Marine Way Irvine 92618-2235	\$25.7 million (Sept. 08) -21%	\$25.6 million -11%	72 -11%	10,500 10%	267,400 -21%	Offers services to the poor, needy based on Catholic principles; runs Second Harvest Food Bank of Orange County	Terry Notko executive director (949) 653-2900/(949) 653-9155
<b>10</b>	<b>American Association of Critical-Care Nurses</b> 101 Columbia Aliso Viejo 92656-4109	\$23.3 million -9%	\$20.7 million -3%	123 3%	69 11%	117,000 22%	Runs certification, education programs for nurses; advocates for care and education standards	Wanda Johanson CEO (949) 362-2050/(949) 362-2020
<b>11</b>	<b>Salvation Army</b> 10200 Pioneer Road Tustin 92782-9998	\$21.4 million (Sept. 08) 16%	\$21.4 million 13%	232 -3%	73,000 <sup>(2)</sup> 1%	52,700 51%	Christian operator of shelters, drug, alcohol treatment centers, youth centers, thrift stores, churches	Lee Lescano OC coordinator (714) 832-7100/(714) 832-2361
<b>12</b>	<b>Orange County Community Foundation</b> 30 Corporate Park, Ste. 410 Irvine 92606-5133	\$20.5 million -43%	\$24.7 million 6%	16 -6%	250 0%	1,000 0%	Helps philanthropists plan charitable giving, start nonprofits	Shelley Hoss president (949) 553-4202/(949) 553-4211
<b>13</b>	<b>Second Harvest Food Bank of Orange County</b> 8014 Marine Way Irvine 92618-2235	\$18.6 million (Sept. 08) -9%	\$19 million -7%	48 12%	8,882 23%	220,000 10%	Food bank supporting other charities for the hungry	Joe Schoeningh director (949) 653-2900/(949) 653-0700
<b>14</b>	<b>Orange County United Way</b> 18012 Mitchell Ave. S. Irvine 92614-6008	\$17.9 million -24%	\$3.1 million -14%	35 -22%	1,000 0%	500,000 0%	Offers programs for food, shelter, medical care, education, financial management	Maria Chavez Wilcox CEO/president (949) 660-7600/(949) 724-3039

Abbreviations: NA: not applicable; n/a: not available

<sup>(1)</sup> Business Journal estimate

<sup>(2)</sup> Indicates volunteer hours

Researched by Emily Weisburg

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<b>15</b>	<b>Discovery Science Center</b> 2500 N. Main St. Santa Ana 92705-6600	\$17.3 million 80%	\$10 million 1%	130 -4%	496 -30%	444,000 1%	Offers science, math, technology education through interactive exhibits and programs	Dan Bolar/L. Joseph Adams chairman/president (714) 542-2823/(714) 542-2828
<b>16</b>	<b>Pacific Symphony</b> 3631 S. Harbor Blvd. Santa Ana 92704-8908	\$17.1 million 6%	\$17.1 million 6%	125 -2%	575 10%	207,600 2%	Operates symphony orchestra	John Forsythe president (714) 755-5788/(714) 755-5789
<b>17</b>	<b>Orange County Rescue Mission</b> 1 Hope Drive Tustin 92782-0221	\$17 million (Sept. 09) 13%	\$16.9 million 24%	75 7%	3,000 0%	19,098 7%	Offers counseling, education, job training, shelter, food, clothing, healthcare and independent living facilities as part of a Christian ministry	Jim Palmer president (714) 247-4301/(714) 566-6440
<b>18</b>	<b>CHOC Children's Foundation</b> 455 S. Main St. Orange 92868-3835	\$15 million -13%	\$6.5 million -39%	24 -25%	1,200 0%	210,000 5%	Fundraiser for Children's Hospital of Orange County	Kimberly Cripe/Tanya Lieber CEO, president/VP (714) 532-8690
<b>19</b>	<b>Foundation for Christian Stewardship</b> 19742 MacArthur Blvd., Ste. 230 Irvine 92612-2404	\$14.7 million (Dec. 08) -36%	\$589,861 20%	4 -20%	10 0%	260 30%	Charitable giving planning for Christian families, churches and professional advisers	Ann McKusick president (949) 263-0820/(949) 263-9129
<b>20</b>	<b>Community Service Programs Inc.</b> 1821 E. Dyer Road, Ste. 200 Santa Ana 92705-5700	\$13.7 million 10%	\$13.7 million 13%	250 6%	361 19%	90,919 -3%	Offers gang diversion, youth shelter, family services, domestic violence victim assistance	Margot Carlson executive director (949) 250-0488/(949) 251-1659
<b>21</b>	<b>Community SeniorServ</b> 1200 N. Knollwood Circle Anaheim 92801-1309	\$12.3 million 27%	\$11 million 16%	128 7%	650 0%	15,000 0%	Offers health, nutrition and supportive services for seniors	Randy Platt CEO (714) 220-0224/(714) 220-1374
<b>22</b>	<b>Kinship Center</b> 1504 Brookhollow Drive Santa Ana 92705-5418	\$12.1 million 5%	\$12.1 million 4%	55 6%	n/a	n/a	Offers adoption, foster care, relative care, mental health services	Allison Davis Maxon/Del Stewart regional executive directors (714) 957-1004/(714) 957-1065
<b>23</b>	<b>Speech and Language Development Center</b> 8699 Holder St. Buena Park 90620-3614	\$11.3 million 1%	\$11 million -5%	220 0%	65 0%	340 0%	Education for children, adults with special needs	Dawn O'Connor CEO (714) 821-3620/(714) 821-5683
<b>24</b>	<b>Jamboree Housing Corp.</b> 17701 Cowan Ave., Ste. 200 Irvine 92614-6840	\$10.2 million -10%	\$7.3 million 13%	27 -7%	0	1,970 37%	Developer of affordable housing; offers resident services	Laura Archuleta president (949) 263-8676/(949) 263-0647
<b>25</b>	<b>Anaheim Family YMCA</b> 240 S. Euclid St. Anaheim 92802-1047	\$9.5 million 1%	\$9.4 million 1%	390 14%	874 2%	10,452 22%	Offers childcare, summer camp, youth, adult sports, after-school programs, government education, fitness programs based on Christian principles	Paul Andersen CEO/president (714) 635-9622/(714) 635-8151
<b>26</b>	<b>South Coast Repertory</b> 655 Town Center Drive Costa Mesa 92626-1918	\$9.3 million (Aug. 09) -11%	\$9.3 million -11%	102 -5%	436 -5%	166,000 -10%	Operates theater company	David Emmes producing artistic director (714) 708-5500/(714) 545-0391
<b>27</b>	<b>Orange County ARC</b> 225 W. Carl Kärcher Way Anaheim 92801-2499	\$8.8 million (Dec. 08) n/a	\$8.7 million 0%	130 -4%	19 0%	792 2%	Provider of services for people with developmental disabilities	Joyce Hearn CEO (714) 744-5301/(714) 744-5312
<b>28</b>	<b>Mind Research Institute</b> 3631 S. Harbor Blvd., Ste. 200 Santa Ana 92704-7936	\$8.5 million 20%	\$7.3 million 20%	55 31%	250 0%	50,000 NA	Offers learning software to boost math and science education for elementary school students	Ted Smith chairman/CEO (714) 751-5443/(714) 751-5915

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29	<b>Canyon Acres Children and Family Services</b> 1845 W. Orangewood Ave., Ste. 300 Orange 92868-2074	Orange canyonacres.org info@canyonacres.org	\$8.2 million (Dec. 08) 2%	\$2.4 million -70%	87 -42%	380 -1%	320 5%	Provides housing, care, treatment, support services for abused, neglected, troubled children, families Clete Menke president (714) 383-9300/(714) 383-9200
30	<b>Habitat for Humanity of Orange County</b> 2200 S. Ritchey St. Santa Ana 92705-5308	Santa Ana habitatoc.org info@habitatoc.org	\$8 million -22%	\$6.8 million -28%	34 6%	10,000 18%	700 0%	Builder of homes sold at a minimal cost to needy, qualified families Sharon Ellis executive director (714) 434-6200/(714) 434-1222
31	<b>Orange County Council Boy Scouts of America</b> 1211 E. Dyer Road Santa Ana 92705-5605	Dallas ocbsa.org	\$7.5 million (est. Dec 09) 6%	\$7.3 million -6%	57 -10%	12,000 0%	40,000 -7%	Offers values education, leadership skills training, outdoor activity programs Les Baron scout executive (714) 546-4990/(714) 546-0415
32	<b>Girl Scout Council of Orange County</b> 9500 Toledo Way Irvine 92618-1806	New York gscoc.org girlscouts@gscoc.org	\$7.2 million (Dec. 08) -24%	\$7.8 million -7%	66 -11%	9,000 11%	37,992 5%	Provides leadership, financial, health, charitable, athletics, other training for girls Nancy Nygren CEO (949) 461-8800/(949) 461-8886
33	<b>Ocean Institute</b> 24200 Dana Point Harbor Drive Dana Point 92629	Dana Point ocean-institute.org oi@ocean-institute.org	\$7.2 million (Dec. 08) -12%	\$7.8 million -6%	103 -6%	500 11%	115,000 <sup>(3)</sup> 0%	Offers ocean-related education Dan Stetson CEO/president (949) 496-2274/(949) 496-4296
34	<b>National Multiple Sclerosis Society Pacific South Coast Chapter</b> 3000-C Airway Ave., Ste. 100-125 Costa Mesa 92626-6024	Carlsbad mspacific.org msinfo@mspacific.org	\$6.9 million (Sept. 09) 14%	\$7.5 million 19%	31 -3%	1,200 0%	3,000 0%	Support services for multiple sclerosis patients; fundraising Richard Israel chapter president (760) 448-8401/(760) 804-9266
35	<b>Mental Health Association of Orange County</b> 822 Town & Country Road Orange 92868-4712	Orange mhaoc.org mhainfo@mhaoc.org	\$6.9 million 14%	\$6.9 million 14%	120 9%	999 11%	18,044 -8%	Provider of mental health, homeless outreach, housing assistance, mentoring, other services Jeffrey Thrash CEO (714) 547-7559/(714) 543-4431
36	<b>South County Senior Services Inc.</b> 24300 El Toro Road, Ste. A-2000 Laguna Woods 92637-2777	Laguna Woods southcountyseniors.org mditty@southcountyseniors.org	\$6.8 million 2%	\$6.7 million 4%	70 0%	600 0%	n/a	Provider of meals, health services, transportation, planning, other assistance for seniors Marilyn Ditty CEO (949) 855-8033/(949) 855-8025
37	<b>Free Wheelchair Mission</b> 9341 Irvine Blvd. Irvine 92618-1669	Irvine freewheelchairmission.org snichols@freewheelchairmission.org	\$6.8 million (March 09) 22%	\$5.8 million -4%	18 13%	100 0%	0	Provider of wheelchairs for the disabled in developing nations Donald Schoendorfer/Stuart Nichols founder, president/executive director (949) 273-8470/(949) 273-8471
38	<b>Volunteer Center Orange County</b> 1901 E. Fourth St., Ste. 100 Santa Ana 92705-3918	Santa Ana volunteercenter.org info@volunteercenter.org	\$6.7 million (Dec. 08) 156%	\$6.6 million 164%	50 56%	18,156 30%	25,765 17%	Provider of consulting, volunteers, court referral services, employment placement, other assistance for nonprofits Daniel McQuaid CEO/president (714) 953-5757/(714) 834-0585
39	<b>Share Our Selves</b> 1550 Superior Ave. Costa Mesa 92627-3653	Costa Mesa shareourselves.org kharrington@shareourselves.org	\$6.4 million 15%	\$5.7 million 23%	46 10%	915 14%	118,000 31%	Provider of medical, social, family services, food, holiday gifts for the needy Karen McGlenn executive director (949) 642-3451
40	<b>Providence Speech and Hearing Center</b> 1301 Providence Ave. Orange 92868-3808	Orange pshc.org pshc@pshc.org	\$6.2 million 20%	\$5.2 million 33%	64 5%	692 158%	24,472 17%	Offers hearing care, rehabilitation services, speech therapy, other services Linda Smith CEO (714) 639-4990/(714) 744-3841
41	<b>Vocational Visions</b> 26041 Pala Mission Viejo 92691-2705	Mission Viejo vocationalvisions.org kantarino@vocationalvisions.org	\$6.2 million 1%	\$6 million 1%	159 -1%	120 4%	499 4%	Provider of job, life training, health services for adults with developmental disabilities Kathryn Hebel executive director (949) 837-7280/(949) 859-9962
42	<b>American Heart Association</b> 4600 Campus Drive Irvine 92617-2628	Dallas americanheart.org orange.county@heart.org	\$6.1 million 53%	\$4.9 million 24%	21 -9%	69,549 2%	3,805 11%	Chapter of national group that provides education about prevention, treatment of heart disease Kelly Grose executive director (949) 856-3555/(949) 856-3364
43	<b>Boys &amp; Girls Clubs of Huntington Valley</b> 16582 Brookhurst St. Fountain Valley 92708-2353	Atlanta bgchv.com lportier@bgchv.com	\$5.8 million (Dec. 08) 3%	\$5.3 million 7%	130 -7%	200 0%	8,100 1%	Provider of childcare, after-school programs, camps, performing arts classes, youth sports Tanya Hoxsie CEO (714) 531-2582/(714) 593-0141
44	<b>Orangewood Children's Foundation</b> 1575 E. 17th St. Santa Ana 92705-8506	Santa Ana orangewoodfoundation.org	\$5.7 million -37%	\$7.5 million -18%	49 -14%	540 13%	12,706 9%	Offers housing, activities, scholarships, support programs to foster youth and young adults Cal Winslow CEO (714) 619-0200/(714) 619-0252
45	<b>Parent Institute for Quality Education</b> 902 N. Grand Ave., Ste. 200 Santa Ana 92701-4218	National City piqe.org fmoreno@piqe.org	\$5.6 million (Sept. 09) 2%	\$5.5 million 1%	5 -17%	23 -12%	3,114 22%	Provider of education support services for parents, students Felipe Moreno executive director (714) 540-9920/(714) 540-9926
46	<b>Child Guidance Center Inc.</b> 525 Cabrillo Park Drive, Ste. 300 Santa Ana 92701-5017	Santa Ana cgccoc.org lpack@cgccinc.org	\$5.6 million 2%	\$5.6 million 5%	75 -3%	37 9%	1,115 6%	Offers mental health, child abuse and substance abuse counseling Lori Pack executive director (714) 953-4455/(714) 547-8855
47	<b>Irvine Public Schools Foundation</b> 18552 MacArthur Blvd., Ste. 200 Irvine 92612-1210	Irvine ipfsf.net drugani@ipfsf.net	\$5.6 million 94%	\$5.3 million 69%	16 -6%	200 0%	26,689 1%	Provider of programs and financial support for students of the Irvine Unified School District Neda Zaengle CEO (949) 263-8340/(949) 263-8343
48	<b>Child Abuse Prevention Center</b> 500 S. Main St., Ste. 1100 Orange 92868-4507	Orange brightfutures4kids.org info@brightfutures4kids.org	\$5.3 million -15%	\$5.7 million -3%	80 -11%	600 33%	22,600 15%	Offers parenting, mental health services, education to prevent child abuse Scott Trotter executive director (714) 543-4333/(714) 543-4398
49	<b>American Red Cross of Orange County</b> 601 N. Golden Circle Drive Santa Ana 92705-3902	Washington, D.C. oc-redcross.org publicaffairs@oc-redcross.org	\$4.8 million -47%	\$5.9 million -2%	66 10%	1,784 30%	156,673 49%	Provides assistance to disaster victims; disaster preparedness Stanley Perdue CEO (714) 481-5300/(714) 647-9049
50	<b>Easter Seals Southern California</b> 1801 E. Edinger Ave., Ste. 190 Santa Ana 92705-4770	Santa Ana southerncaleasterseals.com rochelle.flory@essc.org	\$4.5 million (Aug. 09) 77%	\$7.8 million 18%	92 5%	150 0%	228 18%	Offers job training, alternatives to institutionalized living, other services for those with disabilities Mark Whitley CEO/president (714) 834-1111/(714) 834-1128
51	<b>Leukemia &amp; Lymphoma Society</b> 2020 E. First St., Ste. 120 Santa Ana 92705-4015	White Plains, N.Y. lls.org piper.medcalf@lls.org	\$4.5 million -12%	\$2.1 million -0%	21 5%	500 0%	1,250 0%	Local chapter of national group offering support services for patients with blood cancers Piper Medcalf executive director (714) 481-5600/(714) 481-5677
52	<b>Susan G. Komen for the Cure</b> 3191 Airport Loop Drive, Ste. A Costa Mesa 92626-3404	Dallas komenoc.org ockomen@komenoc.org	\$4.4 million (March 09) -13%	\$4.5 million 2%	13 0%	2,300 0%	42,300 0%	Raises money, awareness of breast cancer through research, health fairs, Race for the Cure Lisa Wolter executive director (714) 957-9157/(714) 957-9155
53	<b>American Cancer Society</b> 1940 E. Deere Ave., Ste. 100 Santa Ana 92705-5718	Atlanta cancer.org	\$4.3 million (Aug. 09) -16%	\$726,529 -23%	27 -4%	11,000 10%	4,144 3%	Local chapter of national group that provides cancer prevention education, patient support services Jeb Baird regional VP (949) 261-9446/(949) 261-9419
54	<b>Mercy House Living Centers Inc.</b> P.O. Box 1905 Santa Ana 92702-1905	Santa Ana mercyhouse.net info@mercyhouse.net	\$4.2 million 51%	\$4.5 million 62%	27 23%	350 -80%	2,078 -56%	Provider of homeless prevention, emergency services, transitional housing and permanent housing services Larry Haynes executive director (714) 836-7188/(714) 836-7901
55	<b>Jewish Federation Orange County</b> 1 Federation Way, Ste. 210 Irvine 92603-0174	Irvine jewishorangecounty.org info@jfoc.org	\$4.1 million (Dec. 08) -6%	\$3.8 million 8%	0 0%	5 5%	6,100 91%	Provider of help for job seekers, networking programs, volunteering, other services for local Jewish community Shalom Elcott CEO/president (949) 435-3484/(949) 435-3485
56	<b>Moms Orange County<sup>(4)</sup></b> 1128 W. Santa Ana Blvd. Santa Ana 92703-3833	Santa Ana momsorangecounty.org info@momsorangecounty.org	\$3.7 million 8%	\$3.4 million 6%	46 5%	100 -33%	6,980 13%	Support services for expectant moms, new mothers Pamela Pimentel CEO (714) 972-2610/(714) 972-2620
57	<b>United Cerebral Palsy of Orange County</b> 980 Roosevelt, Ste. 100 Irvine 92620-3670	Washington, D.C. ucp-oc.org ccollins@ucp-oc.org	\$3.7 million 33%	\$3.9 million 49%	156 5%	345 18%	3,794 6%	Provider of family support, childcare, therapy other services for those with cerebral palsy Cathleen Collins CEO (949) 333-6400/(949) 333-6440
58	<b>American Family Housing</b> 15161 Jackson St. Midway City 92655-1432	Midway City americanfamilyhousing.org grants@afhusa.org	\$3.2 million (Dec. 08) -26%	\$3.3 million -5%	26 13%	625 83%	1,097 13%	Provider of emergency, transitional, affordable housing Jim Miller/Bob Murphy executive director/general manager (714) 897-3221/(714) 893-6858
59	<b>Taller San Jose</b> 801 North Broadway Santa Ana 92701-3423	Santa Ana tallersanjose.org lpalmer@tallersanjose.org	\$3.1 million 20%	\$2.4 million -15%	27 4%	103 8%	214 -7%	Provides job training to undereducated, unskilled, unemployed youth Bernard Schneider/Shawna Smith chairman/executive director (714) 543-5105/(714) 542-2469
60	<b>Human Options Inc.</b> P.O. Box 53745 Irvine 92619-3745	Irvine humanoptions.org dolson@humanoptions.org	\$3.1 million -30%	\$4.1 million -12%	64 -18%	100 11%	3,115 9%	Runs hotline, shelter, transitional housing, family center for victims of domestic violence Vivian Clecak/Maricela Rios-Faust CEO/COO (949) 737-5242/(949) 737-5244

Abbreviations: NA: not applicable; n/a: not available

<sup>(3)</sup> Numbers of students served per year

<sup>(4)</sup> Formerly Maternal Outreach Management System

Researched by Emily Weisburg